

**ONE-DAY NATIONAL LEVEL WORKSHOP
ON
STOCK MARKETS EDUCATION**

31st July, 2018

Sponsored by NSDL, Mumbai



**Organized by
DEPARTMENT OF MBA**



NSE

National Stock Exchange of India Limited

Bombay Stock Exchange Limited

BSE
The edge is efficiency

MCX

India's No.1 Commodity Exchange



**SREENIVASA INSTITUTE OF TECHNOLOGY AND
MANAGEMENT STUDIES (SITAMS)**



“A” GRADE – AUTONOMOUS – NAAC ACCREDITED

Approved by AICTE, New Delhi

Permanently Affiliated to JNTUA, Ananthapuramu

Dr.D.K.Audikesavulu Marg (Bangalore-Tirupathi Bye-pass Road)

Murukambattu, Chittoor –517 127. (A.P.)

Ph.: 08572-246298 / 246299; Website: www.sitams.org

ABOUT THE COLLEGE

Sreenivasa Institute of Technology and Management Studies (SITAMS) was established in the year 1998-99 under Sreenivasa Trust by a prominent industrialist late Dr.D.K.Audikesavulu, Ex.M.P, Former TTD Chariman. Over the last 19 years, SITAMS has made a remarkable progress in teaching, research and consultancy in the field of technical education and management studies under the Chairperson Smt. D.A.Sathyaprabha (W/o Late Dr.D.K.Audikesavulu), MLA, Chittoor.

SITAMS, a pioneer of value based education, offers both U.G. (ECE, CSE, EEE, Civil, & Mechanical) and P.G. (MBA, MCA & M.Tech.), courses under JNTUA, Anantapuramu and is approved by AICTE, New Delhi. The college got 2(f) and 12(b) status by the UGC in the year 2013, Autonomous in the year 2013-14 and NAAC accredited. The Institute is headed by the able administrator Dr.P.Ramesh Kumar, M.E., Ph.D., Principal.

ABOUT THE DEPARTMENT

MBA programme was started in the academic year 2001-02 with an intake of 60 students and subsequently increased to 240, offering different specializations and the department is affiliated to JNTUA, Anantapuramu. The department is cherished with good faculty under the dynamic leadership of the HOD, Dr.U.Balakrishna, who is the backbone for all the academic initiatives and developmental activities.

The department is proactive in academics and also brings in the best inputs through our interaction with the industries. The department conducted guest lecturers of eminent personalities in various fields related to the management and enlightened the students by conducting various academic, cultural events and arranging industrial visits.

Location and Access:

SITAMS is located at a distance of 5 Kms. from Chittoor Town, near Murukambattu in Bangalore-Tirupati By-pass road.

Who should attend?

Students and Faculty

Resource Persons

Mr. Manoj Sathe, Vice-President, NSDL, Mumbai.

Dr.D.Himachalam, Professor (Rtd.), CWF (UK), Senior Fellow (ICSSR) & Professor Emeritus, Department of Commerce, Sri Venkateswara University, Tirupati, A.P.

The BSE and NSE

Most of the trading in the Indian stock market takes place on its two stock exchanges: the Bombay Stock Exchange (BSE) and the National Stock Exchange (NSE). The BSE has been in existence since 1875. The NSE, on the other hand, was founded in 1992 and started trading in 1994. However, both exchanges follow the same trading mechanism, trading hours, settlement process, etc. At the last count, the BSE had about 4,700 listed firms, whereas the rival NSE had about 1,200. Out of all the listed firms on the BSE, only about 500 firms constitute more than 90% of its market capitalization; the rest of the crowd consists of highly illiquid shares.

Almost all the significant firms of India are listed on both the exchanges. NSE enjoys a dominant share in spot trading, with about 70% of the market share, as of 2009, and almost a complete monopoly in derivatives trading, with about a 98% share in this market, also as of 2009. Both exchanges compete for the order flows that lead to reduced cost, market efficiency and innovation. The presence of arbitrageurs keep the prices on the two stock exchanges within a very tight range.

NSDL

National Securities Depository Limited (NSDL) was promoted by the Industrial Development Bank of India (IDBI), the Unit Trust of India (UTI), the National Stock Exchange of India Ltd. (NSEIL), and the State Bank of India (SBI).

NSDL is the first depository in India established in 1996. It commenced its operations on 8th November 1996. Since then it has been growing steadily.

Functions of NSDL

- ✓ It maintains investors' holdings in the electronic form.
- ✓ It enables the surrender and withdrawal of securities to and from the depository.
- ✓ It effects settlement of securities traded on exchanges.

- ✓ It carries out settlements that have not been done on the stock exchanges.
- ✓ It makes allotment in electronic form, of initial public offerings (IPO).
- ✓ It offers facility for freezing or locking of investors' accounts.
- ✓ It facilitates offer of securities as a mortgage for loans.

About the Workshop

Stock markets education is very essential for students, faculty and public to understand the present stock markets situation and the role of NSDL in stock markets. People should aware about the procedure to enter in to the stock markets as trader and / or investor to invest their savings on various securities in future. They should aware about the time to buy and sell the securities in the stock markets. To take such kind of decisions, this workshop attempts to provide the students, faculty and public for better understanding of basics of stock markets and NSDL regards the tools and techniques available in the various websites.

Objectives of the Workshop

- To give awareness about the basics of stock markets and the role of NSDL in stock markets;
- To take the portfolio management decision on stocks;
- To know the various tools and techniques for analyzing stocks to get better returns; and
- To take decision to be act as a trader or / and investor.

Topics Covered

Basics of Stock Markets and the Role of NSDL in Stock Markets

Role of Stock Markets in Economic Development

Registration Fee:

Students : No Fee

Faculty & Others: Rs.100/-

Payment should be made by Demand Draft in favour of '**Principal, SITAMS**', payable at **Chittoor**.

Spot registration is available with prior permission from the Workshop Convenor.

Address for Correspondence:

Dr. K.Sudarsan, Assistant Professor, Department of MBA, SITAMS, Murukambattu, Chittoor – 517 127 (A.P.), Mail id: drsuntpt@gmail.com
Mobile: +91 98850 79205

ADVISORY COMMITTEE

Chief Patron: *Smt D.A.Sathya Prabha*, Chairperson, MLA, Chittoor.

Patron: *Sri.K.Ranganatham*, Trustee, Srinivasa Trust &
Advisor for Power Sector, A.P.

Workshop Chairman: *Dr.P.Ramesh Kumar*, Principal, SITAMS.

Workshop Co-Chairmen:

Dr.S.Sreekanth, Vice-Principal & COE

Prof.R M.Sulthani, Vice-Principal, Placements

Workshop Director: *Dr.U.Balakrishna*, Professor, Dept. of MBA

Workshop Convener:

Dr.K.Sudarsan, Assistant Professor, Dept. of MBA

Workshop Co-Conveners:

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Dr.C.Jyothsna, Assistant Professor, Dept. of MBA

Dr.Jyoshna C, Assistant Professor, Dept. of MBA

Ms.T.Kusuma, Assistant Professor, Dept. of MBA

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Mr.P.Suresh, Assistant Professor, Dept. of MBA

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STOCK MARKETS EDUCATION

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Registration Form

Name:

Designation:

Institution:

Address:
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Email id:

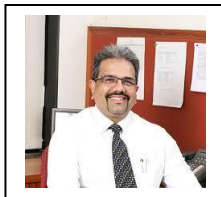
Mobile No.:

Signature of the Head of the Institution with Seal

RESOURCE PERSONS

Profile of Sri. Manoj Sathe

Mr. Manoj Sathe, Vice-President, NSDL, Mumbai



Mr. Manoj Sathe did B.E. in Electronics Engineering from Mumbai University. After starting career as IT professional in 1995, he has gathered an experience of 23 years to reach a position of being a senior management official in one of the world's largest depositories.

He has completed leadership training programmes from IIM Kolkata and IIM Bangalore. At present he holds the unique distinction of being the first Vice President in NSDL to lead both technology and Business functions. He was played a key role in bringing about path breaking changes in NSDL systems, resources and processes. He had represented NSDL in many national and international forums.

Currently heading multiple functions viz. Investor education, Marketing-Branding, Business development – South and West Region Depository, Business Development and Marketing–NAD

Chief Mentor at the Center of Entrepreneurship and Innovation of PTVA Institute of Management, Committee Member for Finalizing Economics Syllabus at Jhunjhunwala College, Mumbai.

Mission of Life :

He is working on a mission of educating as many investors as possible and making them financially prudent. He has conducted more than 500 investor education sessions till now pan India. He wants to help students to be ready for entering the world of business by mentoring them till they settle in the world of corporate.

Till date he had mentored over hundreds of students and employees and also delivered sessions on capital markets at various universities including Mumbai University, IIT Mumbai, IIM Ahmadabad and IIM Bangalore etc.

Profile of Dr. Himachalam Dasaraju

Dr. D. HIMACHALAM, Ph.D, CWF (UK)

Senior Fellow & Professor Emeritus, Dept. of Commerce, Sri Venkateswara University, Tirupati -517 502 Chittoor Dist., A.P., India. e-mail: dhchalam@gmail.com



Dr.Himachalam Dasaraju has served as a Professor & Chairman of Commerce at Sri Venkateswara University, Tirupati for more than 32 years and retired from his University service at the age of 60 years. Later on he joined at **Reva University, Bangalore as Dean of Commerce & Management**. Now he is serving as Senior Fellow, sponsored by ICSSR at Sri Venkateswara University. He had been awarded **Best Teacher Award in 2011** for his notable contribution to the students and teaching community in the Commerce discipline, honoured with **Bharat Jyothi Award 2013** by IIFS, New Delhi, **Award for Teaching Excellence, 2013** by Indus Foundation, USA, **Distinguished Teacher Award 2015** by MTC Global and **Life Time Achievement Award (2017)**, by Sri Venkateswara University Teachers' Association & IIPA. Around **25 researchers** got their Doctoral degrees (Ph.Ds) under his research guidance with in the span of 25 years. He completed successfully **12 major research projects**. He is a member of panel of experts for various Indian and global universities. He extensively delivered special lectures at various universities across India.

He is the recipient of **Social Scientist Award under Indo-French Cultural Exchange Programme** jointly by Govt. of India and France in 2003. He also served as **Visiting Professor at University of Montesquieu, Bordeaux**, for 2 years (one month each) and visited Maison De Sciences De'L Homme, Paris, France, four times. He got **Commonwealth Fellowship** and visited Essex Business School, University of Essex, UK in 2008-09 and at present serving as **Visiting Professor at University of Essex, UK**. He visited Bordeaux, France (1999), (2007), Paris, France (2003), (2005), (2006), and (2007), Brussels, Belgium (2003), Singapore (2004), Bali, Indonesia (2005), Kualalumpur, Malaysia (2005), Bangkok, Thailand (2006), Netherlands (2006), Colchester, UK (2008), (2009), (2011), Naples & Rome, Italy (2011), Southampton, UK (2013) for various academic and research purposes. He has been awarded **Emeritus Professorship (2013-14)** by the UGC and **Senior Fellowship (2015-16)** by the ICSSR, New Delhi. He has been honoured with the **Lifetime Achievement Award** on 05-09-2017 (Teachers Day) by S.V University Retired Teachers Association jointly with IIPA, Tirupati. He also been conferred upon **Lifetime Achievement Award, 2018** by the Venus International Foundation, in Higher Education Leadership Meet- HELM 2018 held at Royal Le Meridian Hotel, Chennai, on 06-01-2018.